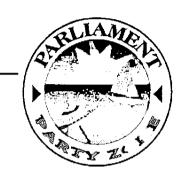
## Parliament Party Zone '97 Winter Program Hunter Mtn



WINTER '97 - Hunter (8 week program)

House:

\$15,000

Vehicles:

\$ 4,000

Sponsorship:

\$20,000

Supervisors:

\$10,000

Surveyors:

\$ 2,400

**TOTAL** 

\$51,400

\* (Materials in '96 cost \$36,000 - minimal amounts of merchandise are left in the GMR warehouse.)

**TIMETABLE\*\*** 

Promotions Jan. 24 - March 16 (8 weeks)

Sell-in, secure house and warehouse: Weeks of December 9 and 16

Contracts: Week of Jan. 6

\*\* Must know from Brand if Winter program exists no later than November 13.

CRI?



September 26, 1996